|  |  |
| --- | --- |
| Stock | |
| Column | **Description** |
| SKU-ID | Item's identity code, also known as stock keeping unit (SKU) or simply ID |
| Description | The attributed common name of an item. |
| 2020\_units\_sold | Total amount of units sold in 2020 |
| 2021\_start\_stock | Amount of units in stock at the beginning of 2021 |

|  |  |
| --- | --- |
| Order | |
| Column | **Description** |
| InvoiceNo | Unique code referring to a transaction for one or multiple items |
| SKU | Item's identity code, also SKU-ID or simply ID |
| InvoiceDate | Date of purchase for a particular item in an order |
| Quantity | Amount of units sold for a particular item in an order |
| Country | Code indicating the customer ID and the country of origin for the customer |

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| --- | --- |
| Customer | |
| Column | **Description** |
| CustomerID | Code assigned to each customer on purchase |
| InvoiceDate | Date of purchase for a particular item in an order |

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| --- | --- |
| Country | |
| Column | **Description** |
| InvoiceNo | Unique code referring to a transaction for one or multiple items |
| Country | Country of origin for the customer ordering the items |

|  |  |
| --- | --- |
| Price | |
| Column | **Description** |
| ID | Item's identity code, also known as SKU-ID or SKU |
| Retail\_Price | Item's value at sale point |

|  |  |
| --- | --- |
| Costs | |
| Column | **Description** |
| SKU | Item's identity code, also known as SKU-ID or ID |
| raw\_material | Item's cost attributed to raw materials used in manufacturing process Item's cost attributed to manufacturing human resource |
| factory\_labor | Item's cost allocated to the rent of equipment for manufacturing of goods Item's cost associated with the delivery of goods to the buyer |
| factory\_equipment\_rent | Item's cost of marketing for a particular item |
| distribution | Item's identity code, also known as SKU-ID or ID |
| Advertisement | Item's cost attributed to raw materials used in manufacturing process Item's cost attributed to manufacturing human resource |

|  |  |
| --- | --- |
| Categories | |
| Column | **Description** |
| ID | Item's identity code, also known as SKU-ID or SKU |
| category | Item's class assigned to the item |